



[Portfolio Website](#)

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Industry Knowledge

User Research: User Interviews, Surveys, Contextual Inquiry, Competitive Analysis, Market Research, Usability Studies, Persona Creation, Journey Mapping.

Design Strategy & UX Leadership:

Information Architecture, Task Flows, Card Sorting, Affinity Mapping, Empathy Mapping, Brainstorming Workshops, Data-Driven Decision Making, Stakeholder Alignment, Cross-functional Collaboration.

Design Systems: Component Creation, Design Tokens, Design System Governance, Documentation, High Contrast Theme, Accessibility, Developer Handoff

Interaction & Visual Design: Wireframing, Rapid Prototyping, High-Fidelity UI, Micro-interactions, Branding, Typography, Color Theory, Accessibility (WCAG), Responsive Design, Infographics.

Usability Evaluation: Cognitive Walkthroughs, Heuristic Evaluation, A/B Testing, Prototype Testing.

Tools: Figma, Sketch, Miro, Adobe XD, Adobe Photoshop, Illustrator, Premiere Pro, MS Office, Jira, Confluence.

Technologies: HTML, CSS, JavaScript, React JS (basic), PHP, WordPress

AI & Automation Tools: ChatGPT, Claude, Midjourney, Notion AI, Gemini, Perplexity, CoPilot AI-driven user research synthesis, AI-assisted prototyping, prompt engineering for UX, automated documentation & competitive analysis.

Abdul Avaze [Hyderabad, India](#)

Sr. User Experience Designer

I am a Senior User Experience Designer with an engineering background and 8+ years of experience delivering intuitive, user-centered solutions across Hedge Funds, Asset Management, US Election Management Systems, LMS, e-Signing, Payroll, HRMS, and Food-Tech products on iOS, Android, and Web.

Leveraging AI tools for faster research synthesis, ideation, prototyping, and design documentation across end-to-end UX workflows.

Through iterative design, rapid prototyping, scalable design systems, and user testing, I've driven significant improvements in user satisfaction and business growth. I'm looking to contribute to a UX team with a strong design culture where I can add value through my expertise while continuing to grow under experienced design leadership.

Experience

SS&C Eze

Mar 2023 - Present | Hyderabad

EZE - ECLIPSE (HEDGE FUNDS & ASSET MANAGEMENT)

- Led the staged, end-to-end redesign of Eclipse, modernizing the platform and simplifying complex investment workflows for asset managers.
- Introduced the Saros Design System with both standard and high-contrast variants, improving accessibility, UI consistency, reducing design - dev friction, and enabling scalable component reuse.
- Improved usability through refined information architecture, streamlined task flows, and removal of UX debt across key modules.
- Collaborated with PMs, developers, and SMEs to align design strategy with business goals and regulatory requirements.
- The modernized experience increased client adoption and contributed to higher sales and revenue growth.

Key Achievements:

- Received multiple Spot Awards for exceptional contribution and cross-functional collaboration.
- Awarded Employee of the Quarter Q2, 2024 for leading high-impact UX initiatives and driving measurable business outcomes.

Education

Bachelors in Civil Engineering - 75%

JNTU Hyd | Completion: May 2017

Certifications

IDF - AI for Designers

IDF - Accessibility: How to Design for All

IDF - Data-Driven Design: Quantitative Research for UX

IDF - Design for the 21st Century with Don Norman

IBM - Enterprise Design Thinking Co-Creator

IBM - Enterprise Design Thinking Practitioner

Volunteer Experience

Hyderabad Chapter Volunteer At

UX India

Community contributor At

Product Camp Hyderabad

Achievements

SS&C Eze

Employee of the Quarter - Q2, 2024

Language

English, Urdu, Hindi, Telugu

● JNET TECHNOLOGIES PVT LTD

Aug 2021 - Mar 2023 | Hyderabad

● RESTROZAP

Designed a consumer-facing Progressive Web App (PWA) for seamless food ordering and efficient restaurant menu management. Conducted comprehensive user research using both qualitative and quantitative methods to uncover pain points and user needs. Focused on creating an intuitive user interface and smooth user experience, ensuring responsive design for cross-device compatibility.

Delivered user-centered features such as personalized menu recommendations, streamlined navigation, and an easy checkout process to enhance customer satisfaction and engagement.

● BRIO TECHNOLOGIES PVT LTD

Jul 2020 - Aug 2021 | Hyderabad

● PERK PAYROLL

Redesigned the experience and interface for Web, iOS, and Android apps with a strong focus on consumer-facing usability. Conducted analytics-driven user research, flow analysis, and participatory design to create intuitive, visually appealing, and engaging experiences.

Enhanced key functionalities such as salary processing, timesheet management, and leave management, while implementing personalized navigation, responsive design, and seamless interactions significantly boosted the user satisfaction and retention.

● UCLID EDU LABS PVT LTD

Nov 2017 - Jul 2020 | Hyderabad

● UCLID & ZUST (HRMS & ESIGN)

Created visual mockups for researched solutions that could be implemented within the UCLID interface. Responsible for understanding and delivering a wide range of analytics and reports across features.

As part of a fast-paced startup environment, contributed beyond core UX responsibilities supporting front-end development, branding, and marketing collateral creation, ensuring cohesive product delivery and consistent brand communication.

● LEAPFROG STUDIOS - Internship

Jun 2017 - Oct 2017 | Hyderabad